

SCM marks 40 years of direct presence in Germany with Anniversary Open House in Nürtingen

This significant milestone also marks a new starting point for SCM Deutschland, with a stronger focus on engineering and software, while continuing to develop its established stand-alone machine business.

On September 23 and 24, SCM Deutschland welcomed customers, dealers, partners and employees to its Nürtingen Technology Center to celebrate **40 years of direct presence in the German market**. The Anniversary Open House followed the Sales & Dealer Meeting held on September 22, bringing together the commercial team and the dealer network to discuss market developments and the priorities for the next phase.

The anniversary provided an opportunity to look back at four decades of development in Germany, but above all to focus on the future in a market that remains strategically important for Scm Group.

“For us, these 40 years above all represent a new starting point,” said **Giovanni Masino, Managing Director of SCM Deutschland and Regional Director Central Europe**. “We know that the German market is going through a particularly challenging economic phase, but we also see opportunities, particularly in engineering projects, large-scale plants and digital solutions.”

In 2025, Scm Group generated **€815 million** in revenue, with the Wood Division accounting for approximately **€500 million**.

SCM Deutschland also reflects the challenging market environment. Its sales in Germany decreased by 16% in 2025 compared with the previous year. In the first half of 2026, however, sales increased by 40% compared with the same period in 2025.

“These figures need to be viewed within a market that is still characterised by significant volatility,” Masino stressed. “These are not yet sufficient elements to speak of a turnaround, but they are concrete signals on which we want to build our next phase of development.”

The main drivers for the next phase

In 2026, in the DACH region, SCM has already secured **several million euros in engineering orders**, supporting larger and more complex production requirements. This development is being reinforced by the Group's growing expertise in automation and robotics. “The integration of **Tecno Logica** into the Group represents an important competitive factor, both in terms of products and expertise,” Masino explained. “Today, we can offer integrated automation and advanced robotics systems capable of supporting very high production capacities, even in highly variable and complex environments.”

At the same time, the development of these areas **is not intended to replace the established stand-alone machine business**. Rather, SCM Deutschland aims to grow its overall business and gain market share by combining its machinery offering with automation and integrated solutions.

Another area being strengthened is **software and digital services**. The integration of **Tecnest** into Scm Group adds expertise in advanced software for production planning and supply chain management, complementing SCM's machinery and engineering offering.

“We want to move beyond the individual machine and support customers throughout the production process, through technologies, data, software and services that contribute concretely to production efficiency and control,” said Masino.

40 years built together with customers, dealers and employees

SCM's presence in Germany dates back even further than the establishment of the subsidiary. The Group was already active in the country through dealer partners in the 1960s and has exhibited at LIGNA since its first edition in 1975. The creation of SCM Deutschland in 1986 established a direct organisation dedicated to the German market.

The development of SCM Deutschland over these four decades has been built through the contribution of **employees, dealers and partners**, alongside the support of the Group's central management. The Nürtingen site has evolved with the organisation: since 2003 it has brought sales, showroom, spare parts and technical service together, while its Technology Center was expanded and modernised in 2023, increasing the exhibition area by around 60% to 1,200 square metres.

The Anniversary Open House brought this network together once again. Customers, dealers and partners had the opportunity to see SCM technologies in operation, discuss individual production requirements with product specialists and application engineers, and explore the Group's latest machinery, software and digital solutions.

For **Gabriele Patti, Commercial Director at SCM**, this local presence is part of a broader approach to the DACH region and the most strategic markets worldwide, where SCM is continuing to invest in its directly managed organisations.

“The DACH region is a good example of this approach. Germany has always been a strategic market for SCM and, at the same time, we are continuing to strengthen our presence in the other countries of the region.”

Patti also referred to the **new SCM Austria facility in Ansfelden**, inaugurated shortly before the Nürtingen anniversary event, on September 17. The new site includes a Technology Center dedicated to consulting, technology demonstrations and training.

“This investment follows the same direction: **being closer to customers** and making expertise and technology directly available in the local market.”

Germany, Austria and Switzerland are part of a DACH region characterised by a strong industrial culture and highly specialised companies. For SCM, the objective remains to combine the strength and expertise of the Group with increasingly capable local organisations.

Scm Group is a global leader in technologies for machining a wide range of materials – wood, aluminium, plastic, glass, stone, metal and advanced materials - and industrial components. Across the globe, the group's companies act as highly reliable partners to leading industries in a wide range of product sectors, from furniture to construction, automotive to aerospace, and nautical to plastic machining.

Scm Group coordinates, supports and develops a system of industrial excellence, with highly specialised and integrated plants in Italy and other sites in Germany, the United States and Brazil with production dedicated to local markets.

Scm Group has a turnover of over 800 million euro, more than 4,000 employees and a direct presence on five continents.



Press Office: press@scmgroup.com

Communications Scm Group:

Alessandra Leardini – alessandra.leardini@scmgroup.com
tel. +39 0541 700230 - mob. +39 344 3483015