

SCM marks two major milestones in the DACH market

The 40th anniversary of its German subsidiary in Nürtingen and the Grand Opening of the new premises of its Austrian subsidiary in Ansfelden confirm SCM's commitment to continued investment in a strategic market such as the DACH region, despite the challenging macroeconomic environment.

One week and around 500 km separate two important milestones for SCM in the DACH region: the Grand Opening of the new SCM Austria premises in Ansfelden and the 40th anniversary of SCM Deutschland in Nürtingen.

Two closely timed events that confirm the Group's commitment to continued investment in its local organisations and market presence.

The **new SCM Austria premises** were inaugurated on 17 and 18 September. The new facility has been designed to provide a more modern, efficient and welcoming environment for both customers and the SCM Austria team. It features larger exhibition areas, including a new **550-square-metre Technology Center**, as well as a **Training Room** dedicated to customers, operators and partners, providing opportunities to deepen their knowledge, share experiences and keep up to date with the latest developments in the industry.

The Grand Opening brought together customers, dealers, partners and employees, along with representatives from the local business and institutional community, including **Christian Partoll**, Mayor of Ansfelden, who highlighted SCM's significant contribution to the local economy during the ribbon-cutting ceremony. During the event, SCM also received the **Julius Award from the Wirtschaftsbund Oberösterreich / Upper Austrian Economic League**, in recognition of the company's commitment to the Austrian market.

*"Today is not simply about opening a new building. Today we are opening a new chapter for SCM Austria," said **Thomas Pachler, Country Manager of SCM Austria**, during the ribbon-cutting ceremony. "Since we opened our subsidiary in 2019, our presence in this market has grown steadily, as have our team and the services we offer to customers and dealers. This new facility represents the natural next step in this journey."*

The investment in the new facility goes hand in hand with the **strengthening of the local organisation**. SCM Austria has expanded its presence in both sales and, in particular, technical service, adding new service technicians to provide customers with the expertise and responsiveness they need throughout the entire lifecycle of their solutions.

From Austria to Germany, and more specifically to **Nürtingen**, where SCM celebrated the **40th anniversary of SCM Deutschland** on 23 and 24 September.

The subsidiary welcomed customers, dealers, partners and employees to its Technology Center. The anniversary provided an opportunity to look back on four decades of growth and development in Germany, but above all to look ahead to a market that continues to be of strategic importance to SCM.

*"For us, these 40 years represent above all a new starting point," said **Giovanni Masino, Managing Director of SCM Deutschland and DACH Regional Manager**. "The German market is going through a particularly challenging economic phase, but we also see significant opportunities, particularly in engineering projects, large-scale systems and digital solutions."*

SCM's presence in Germany dates back to a period before the subsidiary was established. The Group was already active in the country through commercial partners as early as the 1960s and has exhibited at LIGNA since its first edition in 1975. The establishment of SCM Deutschland in 1986 marked the creation of a direct organisation dedicated to the German market.

The Nürtingen site has also evolved alongside the organisation. Since 2003, it has brought together sales activities, a showroom, spare parts and technical service, while in 2023 the Technology Center was expanded and modernised, increasing the exhibition area to **1,200 square metres**, approximately 60% larger than before.

Continuity of vision and synergy across the DACH subsidiaries

At both events, SCM highlighted the strategic importance of the DACH region, characterised by a strong industrial culture, highly skilled companies and customers who place great value on quality, reliability and productivity. This interest translates into a clear vision: *"a consistent, long-term approach"*, as emphasised by **Pietro Gheller, Director of SCM Group's Wood Division**.

Gheller added: *"We want to be closer to our customers not only when they choose a machine, but throughout the entire lifecycle of the solution: from technology selection and application development to installation, education, maintenance and service."*

According to **Gabriele Patti, Commercial Director of SCM**: *"This local presence is part of a broader development plan both for the DACH region and for the Group's most strategic markets worldwide, where SCM continues to invest through directly managed organisations that provide greater support to both customers and dealers."*

A key element of this vision is the **synergy between the three subsidiaries in the region**: Germany, Austria and Switzerland. As **Giovanni Masino, DACH Regional Manager of SCM**, explained: *"Being present locally does not mean working independently. One of the major advantages of SCM's DACH organisation is our ability to share expertise, people and technical capabilities across national borders. This is particularly important in service, where collaboration between our teams enables us to respond quickly and reduce machine downtime when customers need support."*

Drivers for growth

At both events, SCM reaffirmed its ambition to **gain market share in the DACH region**, focusing on engineering, automation, software and digital services.

In 2026, SCM has already secured **several million euros in engineering project orders** in the region, supporting increasingly complex and demanding production requirements. This development is further strengthened by the Group's growing expertise in automation and robotics.

*"The integration of **Tecno Logica** into the Group is an important competitiveness factor, both in terms of products and expertise,"* explained Masino. *"Today we can offer integrated automation systems and advanced robotics capable of supporting very high production capacities, including in environments characterised by high levels of variability and complexity."*

At the same time, strengthening these areas does not mean moving away from SCM's established stand-alone machine business. Rather, the Group's objective is to grow its overall business and increase its market presence by combining its machine offering with automation solutions and integrated systems.

Another area being strengthened is **software and digital services**. The integration of **Tecnest** into Scm Group brings expertise in advanced software for production planning and supply chain management, complementing SCM's offering of machines and engineering solutions.

"We want to enhance the value of the individual machine and support customers throughout the entire production process, through technologies, data, software and services that make a tangible contribution to production efficiency and control," added Masino.

An organisation increasingly close to customers and dealers

From the new SCM Austria premises in Ansfelden to the Technology Center in Nürtingen, the objective is the same: to create points of reference that are increasingly close to companies, where they can discover and test technologies, discuss their production requirements and rely on qualified support throughout the entire lifecycle of their solutions.

Scm Group is a global leader in technologies for machining a wide range of materials – wood, aluminium, plastic, glass, stone, metal and advanced materials - and industrial components. Across the globe, the group's companies act as highly reliable partners to leading industries in a wide range of product sectors, from furniture to construction, automotive to aerospace, and nautical to plastic machining.

Scm Group coordinates, supports and develops a system of industrial excellence, with highly specialised and integrated plants in Italy and other sites in Germany, the United States and Brazil with production dedicated to local markets.

Scm Group has a turnover of over 800 million euro, more than 4,000 employees and a direct presence on five continents.

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