

New SCM subsidiary in Slovenia

The launch of this new subsidiary is aimed at providing a direct, punctual and highly specialised sales and service support to woodworking businesses in Slovenia and Serbia. The SCM team will also work in sync with dealers in Croatia and Bosnia and will be a benchmark for the entire Balkans area.

SCM continues making investments to guarantee a capillary and direct presence in the most strategic international markets.

This mission is met with the opening of a new **SCM** subsidiary in January 2024, based in **Trzin**, near **Ljubljana** in **Slovenia**. It is being opened to directly follow clients in both the Slovenian and Serbian markets, preserving their local characteristics and identities. In addition, it will work alongside and provide even more efficient support to the dealers already operating in Croatia and Bosnia.

The new subsidiary, SCM's first in the Balkans, will become a benchmark for the entire region where, for a number of years now, the wood-furnishing industry has recorded a more than positive trend and includes businesses that are increasingly technologically advanced.

The facility will have an **exclusive 1,500 square metre Technology Center** offering a wide and varied range of the latest SCM innovations, with machinery and services strongly in line with the production requirements of this market.

SCM will also be able to rely on a **team of technicians and sales engineers** who are **highly specialised** in all the application fields of secondary wood processing: from the joinery workshop to large furniture industries, right up to windows and doors and timber construction which is recording strong and continuous growth throughout the region.

Being able to interact directly with the SCM team also means taking a closer look at, and selecting from, an exclusive offer of technologies and software which represents the widest range of wood processing solutions internationally.

There are also considerable advantages for customer care: the client can take advantage of more punctual after-sales support both with regard to technical maintenance and management of spare parts, as well as having rapid access to the numerous digital services enabled by SCM's IoT platform, **Maestro connect** for an ever more efficient **proactive and predictive** assistance.

*"With the opening of this new branch, businesses in the industry will benefit from an all-round commercial and technical partnership - says **Lorenzo Trolese**, SCM Country Manager for Balkans area -. Our team, which will continue to grow, even in the coming months, with the addition of new sales and services resources, can provide the client with all the support, consulting and training needed to optimise its production processes. This represents a huge leap in quality for this market because it can continue along a direct line and an ever more efficient and direct service, from pre to post sales".*

Scm Group is a global leader in technologies for machining a wide range of materials and industrial components. Across the globe, the group's companies act as highly reliable partners to leading industries in a wide range of product sectors, from furniture to construction, automotive to aerospace, and yachting to plastic machining. Scm Group coordinates, supports and develops a system of industrial excellence in 3 large highly specialised production centres in Italy, with a turnover of 850 million Euro, with 4,000 employees and a direct presence on all 5 continents.

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