

A social app to unite thousands of colleagues from around the world: the project devised by Scm Group employees

The corporate social network is one of the proposals made by volunteer groups of colleagues who took part in the Corporate Social Responsibility scheme launched in 2019.

Rimini, 6 May 2020 - An application designed to connect and keep the 4,000 colleagues around the world more easily in touch with one another. A project devised by our employees as part of the **Corporate Social Responsibility scheme** aimed at improving the quality of life of each worker, both in and outside of the company.

This is the origin of the **social app** for **Scm Group**, a world leader in machines and industrial components with three large production plants in Italy and around twenty sales branches in five continents: a virtual space set out as a **genuine social network**, arranged into several "communities" where news, innovative ideas and opinions of common interest can be exchanged, and where useful services and opportunities from the areas of the different Group headquarters can be shared; a place where one can feel closer together, from one end of the world to another.

*"Working at Scm Group means being part of a community of thousands of people spread across the globe. An essential human capital for our company, but also an important resource which we need to make the most of, in terms of relationships - points out **Marco Mancini, Group General Manager** This is why we, in Management, instantly took to this proposal from colleagues for a social app accessible even from a smartphone as well as from a PC, making it available to every employee: from production units to offices. A communication tool designed so that being a part of this company can tangibly represent a daily opportunity, sharing a world of useful services with all of us. It is also a way to collaborate more rapidly on work related aspects, thanks to the opportunity to be a part of specific communities for each area, site, organisation and company project".*

Indeed, the social app is highly customisable and will gradually expand with contributions from Scm Group employees.

Link with the surrounding areas

The Scm Group social app also stems from the desire to enhance the relationship with the surrounding areas in which Scm Group operates: from the area where the Group was founded, the province of Rimini, to the one where it expanded, the rest of the world. This tool and the various "communities" that will gradually expand within it, thanks to the initiative of the employees themselves, will make it possible to post and share **services, opportunities, initiatives and events in the different areas**, with colleagues, making them more accessible.

Staying in touch, even from afar

The current situation linked to the spread of COVID-19 across the globe has further convinced the Group of the **need for a communication tool of this kind**, which can help further break down distance barriers and share information and experience between the different headquarters around the world. Marco Mancini continues *"We believe this social app may prove to be even more useful and valuable in strengthening the important aspects of "being a team" and "staying in touch"; values which are key to restarting with even greater determination and facing the new challenges which await us, united as one"*.

The origins: The CSR scheme - Corporate Social Responsibility

The Corporate Social Responsibility scheme, launched in 2019, fully integrates with the *vision* that has always distinguished the Scm Group: a multinational environment but, first and foremost, a large family that regards respect for others as one of its key values. The aim was to give a voice to colleagues, the real power behind this Group's world-wide success, listening to their needs and stimulating spontaneous schemes to improve life in the company.

Thanks to collaboration with the "Figli del Mondo" Association and the involvement of voluntary employee groups from the Scm Group headquarters, **innovative social, environmental and territorial support projects** have been launched. These proposals were put before the Group's Management Board and technical and financial aspects studied in more detail. Most of them were approved and will gradually involve all the plants in Italy, in Emilia-Romagna, Veneto, Lombardy and Tuscany.

Scm Group is a global leader in technologies for machining a wide range of materials and industrial components. Across the globe, the group's companies act as highly reliable partners to leading industries in a wide range of product sectors, from furniture to construction, automotive to aerospace, and marine to plastic machining.

Scm Group coordinates, supports and develops a system of industrial excellence in 3 large highly specialised production centres in Italy, with a turnover in excess of 700 million Euro, with about 4,000 employees and a direct presence in all 5 continents.

Scm Group Press Office:

Alessandra Leardini – alessandra.leardini@scmgroup.com

tel. +39 0541 700230 - mob. +39 344 3483015.