

SCM Group celebrates at Eurobois the 40th anniversary of its French branch

*Lyon, 15-18 November
Stand 2L72*

SCM Group, the world leading producer of woodworking machinery and systems, is to participate in the **Eurobois** trade fair from 15 to 18 November in Lyon, displaying its latest products at a 400 sq m stand (**Stand 2L72**).

This is a special occasion for the Group, as this year it **celebrates the 40th anniversary of SCM Group France**, the first SCM branch outside of Italy, which opened in 1976. An important milestone celebrated in an overall very successful year for the company, with an expected 30% annual growth in sales in France.

"Celebrating the 40th anniversary with a 2016 year's-end growth expected to exceed +30% is no doubt doubly satisfying. This great success confirms the quality of our work and justifies the investments we've made," says Marco Brandi, Managing Director of SCM Group France. *"This year we have **bolstered our pre- and after-sales service** in order to provide an even more expanded and timely assistance throughout the territory; we have **developed custom projects for large industrial clients in the furniture and door and window frames industries**, where our solutions ensure excellent performance levels; and we have also **boosted the marketing of Group solutions for the wood construction industry**, which showed great interest in the Routech machining centres, a clear technological leader in the processing of laminated beams and X-LAM walls. We will continue to invest in these areas in the coming years."*

"The Group considers France an important market," explains Fabrizio Pazzaglia, SCM Group Europe Regional Manager. *"Not only for its symbolic value, being the first country where we opened a branch 40 years ago, but also because despite being a mature market it still offers a great growth potential, as demonstrated by the **+50% growth in orders of machining centres during 2016**. The new products we are going to introduce at Eurobois are mainly edgebanding solutions and machining centres intended for small and medium-sized companies that process panels, are highly active and interested in **investing in smart and reliable innovations designed to provide high-quality end products.**"*

Eurobois also offers the opportunity to **introduce a number of important products**, among them the **Stefani Solution XD Edgebanding**, a perfect solution for processing high-design furniture, shown for the first time in France. Other edgebanding products on view at the fair include the **SCM Olympic K560** which now comes with a new SGP flexible glue pot, the EVA glue premelter and the Air Fusion technology; the **SCM Olympic K360**, a popular entry-level edgebander with a rounding unit; and the **Minimax ME 35T**.

Among the Group's CNC solutions on display, a large area will be dedicated to the **SCM Pratix S** machining centre for nesting processes and the **Morbidelli Author M400** machining centre, as well as the **new Morbidelli Cyflex HP drilling centre**.

The Group's sanding solutions will be represented by the **DMC System T5** model, ideal for high-end finishing with various effects, and the **Sandya 600**, the perfect solution for small workshops seeking a compact and highly flexible product.

Finally, the Group will also exhibit a few of its **classic machines**, including the new **Startech CN**, the new universal drilling and CNC panel sawing machine, and the Ti7 and **SiX** models of the **L'invincibile** series.

SCM will also introduce, for the first time in France, its new Group motto, "Strong Reasons

Why", which will guide its communications policy at the fair. The idea is to focus on the **Group's strong values**, which translate into **tangible benefits for operators**, and to demonstrate the company's ability to offer industry professionals an **extremely wide and complete range of woodworking products and solutions**.

**Make sure to come and see the SCM Group at "Eurobois"
Lyon, 15-18 November**

**High resolution photos are available at the following link:
www.scmgroup.com/press/eurobois**

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