

## “SCM TURKEY” OPENING

***With the opening of the new SCM Turkey Subsidiary, the Italian Group further strengthens its presence in the East Mediterranean market with a highly specialised team of technicians and sales engineers. The objective is to provide Turkish woodworking businesses with even more direct, extensive and all-round assistance.***

SCM, global leading producer of secondary woodworking machinery, further strengthens its presence in the Turkish market with the opening of **SCM Turkey (SCM Türkiye)**, located in the Istanbul area.

The investment in this new Subsidiary, with 100% Italian capital as of 2021, is aimed at providing **direct, widespread sales and technical assistance to all the businesses in the industry**, from the artisan right up to major industries, and at each stage of customer relations, from pre to after-sales.

SCM has served the Turkish market for many years, working with the most important distributor companies of the country, in order to supply a wide variety of products and services for all the woodworking application sectors: furniture industry, windows and doors production, timber construction and artisan businesses.

The new opening of SCM Turkey is a further step forward in this long time partnership and has been conceived to meet the requirements of an ever growing and even more specialised market.

*“Local businesses’ demands have significantly changed in recent years and the importance of automation and innovation has become undeniable – says **Umut Erkan**, SCM Turkey Country Manager -. Woodworking manufacturers and in particular local companies in the furnishing industry are investing heavily to modernise their factories and make their processes more digital, efficient and flexible. In line with these changes, SCM decided to invest in Turkey in order to be even closer to customers, supporting them in their new business projects with “turnkey” and state-of-the-art technologies and providing an even more direct after-sales service”.*

As a machine manufacturer with the widest product range for the entire woodworking industry, SCM intends to add its **high quality service** to its **product excellence** in line with the latest market’s requirements.

The opening of SCM Turkey is part of a **strategic commercial plan** based on consistent, steady investments aimed at guaranteeing an ever more widespread professional presence worldwide and further strengthening its Subsidiaries and Dealers network team to ensure the best skills dedicated to all technologies and software applications linked to the panel, solid wood and joinery processes.

SCM will officially present the new commercial project for the Turkish market in collaboration with the dealer Teknomak at the next **Woodtech Woodworking Machinery Fair**, to be held **from 9 to 13 October at Tüyap Exhibition and Congress Center**, in Istanbul (Hall 2, booth 224).

### **About SCM**

Since 1952 the Italian Group has been a leading producer of machinery and systems, as well as service provider, for the entire woodworking industry. SCM’s **three large, highly specialised production centres in Italy** boast a record annual production output of **over 20,000 machines**, supported by the largest distribution network and an excellent after-sales service.

SCM's **state-of-the-art woodworking technologies and applications** - the widest international range in this industry - are able to respond to **all market needs**, both within an industrial context and in that of the craftsman, both for machining panels and processing of solid wood.

A competitive edge that also derives from an exclusive, continuous commitment to **innovation**, to keep up with the major changes underway in production technologies. The 7% of annual turnover is invested in R&D.

SCM is the reference brand in the field of woodworking machinery and is a Division of **Scm Group**, a technological world leader in processing a wide variety of materials - wood, plastic, glass, stone, metal, advanced materials - and industrial components. The Group employs 4,000 workers and operates on all 5 continents.

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